“...with an open fire to cook by, with the smell of woods and the wind in the trees, [visitors to Shenandoah National Park] will forget the rush and the strain of all the other long weeks of the year, and for a short time at least, the days will be good for their bodies and good for their souls.”

—President Franklin D. Roosevelt at the dedication of Shenandoah National Park, July 3, 1936
I am humbled by your devotion to Shenandoah National Park and your support of the Trust. And I hope you will take pride in knowing that the Trust is held up within the National Park Service as a model partner organization: we collaborate effectively with our park colleagues, we direct your philanthropic dollars to address Shenandoah’s most critical needs across all aspects of park operations, and we document the impact of your investment.

The Trust closed out 2016 in a position of excellent financial health, thanks to you. With your continued support, we will continue to deliver strong results in 2017.

Thank you,

David Aldrich
Chairman of the Board

Last summer, the Trust staff hiked to the Riprap swimming hole in the park’s South District. Wading in the cool water, shaded by the trees above, I felt entirely at peace and entirely at home. That moment made me think about the personal connection so many of us feel to Shenandoah National Park. No matter your ability level, you can find a part of the park to make your own, whether it’s a trail through the wilderness, an overlook on Skyline Drive or a pond in the woods.

Your connection to Shenandoah and the Trust mean so much to us. This is a remarkably special place. Your financial gift means that your park can continue to be a gift to everyone who visits here.

With gratitude,

Susan Sherman
President
FUTURE GENERATIONS

INSPIRE

FUTURE GENERATIONS
You may not know her personally, but you should know that you changed a teenager’s life. Michelle* spent a week in Shenandoah National Park last summer at our Service Learning Camp, thanks to your philanthropy. She arrived with trepidation, never having slept in a tent, hiked a mountain or undertaken volunteer work.

Michelle was transformed in Shenandoah. She discovered the joys of quiet, green spaces and dark night skies ablaze with stars. She learned about the relationship between nature and people. Michelle returned to school in the fall a new person. Among a largely disenfranchised student body, she emerged as a vocal advocate for recycling and energy conservation. Michelle is now considering a future career in the National Park Service. Your philanthropy changes lives.

*Not camper’s real name
Your partnership means more hemlocks saved from a tree-killing insect. It means more acres re-planted with native trees and grasses. It means more suitable berries and acorns for black bear, and greater resilience from climate change.

Your philanthropy in 2016 allowed us to significantly broaden the reach of our Forest Health Initiative. In addition to combatting fast-growing, invasive plants that choke out native habitat (like tree of heaven, mile-a-minute vine and Japanese stilt grass), we directed your funds to control two exotic insects—the hemlock woolly adelgid and the emerald ash borer—to protect threatened tree species. You also helped advance the Blue Ridge PRISM’s goal of halting the spread of non-native plant species across a 2.5 million-acre zone surrounding the park. Your philanthropy protects wildlife and restores wild lands.
CONNECT
PEOPLE TO THEIR PARK
Hawksbill Mountain, the highest peak in Shenandoah, commands stunning views of the Shenandoah Valley. By funding the restoration of the crumbling observation platform at Hawkbill’s summit, you re-connected park visitors with the awe and emotion of experiencing a sweeping mountaintop panorama. Now, the restored platform better serves the thousands of people who climb Hawkbill every year. And it provides a premier vantage point for Park Rangers to connect with visitors during talks about viewsheds and night skies.

Philanthropy in 2016 also connected park visitors to a piece of park history. We dedicated our third TRACK Trail at Fox Hollow Trail in the North District. Families can now engage in activities to learn about the Fox family who lived and worked this land before it became a national park.
ENHANCE UNDERSTANDING OF OUR PARK’S 200,000 ACRES
Shenandoah National Park is a fascinating living laboratory whose complexities we are always discovering. We rely on you to help unearth new information. By funding annual research fellowships, you enhance our understanding of Shenandoah’s natural communities and the history of these mountains. In turn, these studies inform how the Park’s 200,000 acres are managed. Your support of our Research Grant, Artist in Residence, and Teacher-Ranger-Teacher programs add a margin of excellence to our park colleagues’ outstanding work.

Your philanthropy in 2016 funded Dr. Jessica Rykken from Harvard University. Dr. Rykken completed Shenandoah’s first pollinator inventory, assessing the current status of our bees and flies, and creating a system that empowers “citizen scientists” to monitor the population annually. You also supported Dr. Christine May of James Madison University, who is surveying the health of the park’s native brook trout as it relates to changes in air and water quality. Your philanthropy advances scientific discovery.
STORIES
FROM YOUR PARK
Centennial Surge
The National Park Service celebrated its 100th anniversary in 2016. The nation-wide “Find Your Park” campaign contributed to a record-breaking 325 million visitors to national parks. Across the country, parks saw an average six percent increase in visitation.

Shenandoah National Park Rangers welcomed 111,000 more visitors in 2016 than in the year before. This means 111,000 more people hiking trails, using campgrounds, and cruising Skyline Drive. The centennial came with no additional federal funding to support the increased demand on parks. That’s why your philanthropy is so critical. You helped support the 1.4 million visitors who came from across the country and around the world to delight in Shenandoah National Park.

New Citizens
The centennial year was the perfect occasion for Shenandoah National Park to host a naturalization ceremony—the first of its kind in your park. On July 6, Judge Michael Urbanski swore in 86 new U.S. citizens representing 33 countries (see photo at left). Thanks to the generosity of Shenandoah National Park Trust donors, we provided each new citizen with an annual park pass. Superintendent Jim Northup emphasized that as Americans, these new citizens are now co-owners and stewards of Shenandoah and all national parks.

Making Music in Your Park
Thanks to a partnership with Kid Pan Alley and the National Endowment for the Arts, your support helped to create song-writing residencies in elementary schools around the region. In each participating elementary school, the program launched with a field trip to Shenandoah National Park. For many students, it was their first time in their park.

Back at school, students put pen to paper to reflect on their experiences. Next, working with professional songwriters, students transformed their words into music. The collaborative songwriting process teaches teamwork and valuing ideas and emotions. The children performed their original songs at school-wide and community-wide concerts.

Cycling Gets Safer
Shenandoah National Park Trust partners and cycling enthusiasts gave generously to a crowdfunding campaign to build four bicycle repair stations along Skyline Drive. Repair stations are now located in the parking lots of Elkswallow, Skyland, Big Meadows and Loft Mountain Waysides.

Happy Trails
In 2016, Shenandoah National Park Superintendent Jim Northup announced his retirement, ending a 36 year-career with the National Park Service. Jim was an outstanding leader of our national park and a stalwart partner of the Shenandoah National Park Trust. We wish Jim and his wife, Phyllis, a joyful next chapter.
ROCKY MOUNT FIRE: WHAT CAN WE LEARN?

In April 2016, a wildfire burned over 10,000 acres in Shenandoah National Park. Firefighters from 33 states managed the fire expertly: no major injuries were sustained, no structures were damaged and the impact on wildlife was minimal.

Just weeks after the fire was out, new vegetation pushed up through the scorched earth. Today, the area is a fascinating mosaic of char and regeneration.

Your philanthropy in 2017 will support focused research on pine and oak tree recovery in the burned area, giving us a deeper understanding of park ecosystems and how to steward them responsibly.
YOUR
PHILANTHROPY
AT WORK
2016 FINANCIAL POSITION

TOTAL REVENUES: $1,023,576
TOTAL EXPENSES: $941,648

YOUR PHILANTHROPY AT WORK

- Program: 83%
- Fundraising: 9%
- Management: 8%

SOURCES OF SUPPORT

- Donations and Grants: 59%
- Event Income: 17%
- SNP License Plate Sales: 13%
- Realized and Unrealized Gains: 7%
- Investment and Dividend Income: 4%
Thank You

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OUR MOST IMPORTANT PARTNER—YOU
Your philanthropic investment in the Trust funds critical programs and initiatives. It also enables our park to receive additional federal funding only available with matching funds from the private sector. Very often, we leverage your gift dollar-for-dollar, doubling the impact of your philanthropy. Each and every donor is central to our success.

Susan Sherman, President

Gifts included in this list were received on or before December 31, 2016
The Shenandoah National Park Trust
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Charlottesville, VA 22902
www.snptrust.org  |  434.293.2728

The Shenandoah National Park Trust is an official partner of the National Park Service.

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Skyland in Shenandoah National Park

COVER PHOTO: Hawk flying over Hawksbill Mountain, Shenandoah National Park - Dan Farrell.