



**SHENANDOAH**  
NATIONAL PARK TRUST



## CALL FOR BOARD AND COMMITTEE MEMBERSHIP

Join us in shaping  
the future of one of  
America's most iconic  
national parks.

This is your invitation to lead, serve, and ignite change. Whether you're a strategic thinker, a connector, a creative, or a conservationist at heart—there's a place for your voice and energy on our Volunteer Leadership team.

# Rooted in Purpose. Powered by People. Inspired by Shenandoah.

For nearly 20 years, the Shenandoah National Park Trust has been the heartbeat of private philanthropy for Shenandoah National Park. Through the power of donors, visionaries, and volunteers like you, we've invested over \$8.5 million in Shenandoah.

We're proud to be the bridge between public needs and private action. And we're just getting started.

SNPT's mission is to provide strategic investments in programs and initiatives that help protect, enhance, and preserve the resources of Shenandoah National Park for all to enjoy — for this and future generations.

## OUR IMPACT AT A GLANCE

- 🌲 **\$5M+ invested in more than 70 projects across the Park**
- 🌲 **Donated +1500 acres of land to the Shenandoah**
- 🌲 **100's of miles of trails maintained**
- 🌲 **100,000+ youth reached through environmental education and access programs**
- 🌲 **Cultural heritage stories preserved and shared**
- 🌲 **Mobilizing a growing community of volunteers, donors, and partners**

Looking ahead, the Trust aims to continue growing and adapting alongside the Park.

In 2024, the Park welcomed 1.7 million visitors, a number that continues to rise. Combined with the pressures of development and climate change, these dynamics are straining park infrastructure and ecology.

That's why SNPT is focused on innovation, access, and partnerships to meet the moment—and shape the next chapter.

## LET'S DREAM—AND DO—BIG THINGS TOGETHER

In the years ahead, we're planning:

- **Trail transformations to make more of the park accessible for everyone**
- **Investment in youth and education to grow the next generation of park stewards**
- **Cutting-edge science initiatives that build resilience in a warming world**
- **Storytelling and cultural projects that honor the full history of Shenandoah**
- **Engagement in border community and conservation efforts**

To do this, we need visionaries, doers, and advocates—like you.

## Who We Are

We envision an inspired and engaged community of stakeholders coming together to ensure a sustainable future for Shenandoah National Park.

### OUR CORE VALUES

#### Conservation

We focus on the monumental conservation effort of Shenandoah National Park, and on individuals and organizations who wish to help us protect, enhance and preserve the Park's outstanding natural and cultural resources.

#### Inclusivity

We encourage and value the inclusion and diversity of people, beliefs, and viewpoints among all our stakeholders.

#### Collaboration

We accomplish more for Shenandoah by working with surrounding communities and others who bring resources, expertise, and passion to our mission.

### OUR GUIDING PRINCIPLES

#### Protect

Preserve the Park's irreplaceable resources.

#### Connect

Build meaningful pathways for all people to experience Shenandoah.

#### Educate

Share the value of Shenandoah as an ecological, cultural, recreational, and economic treasure.

# What We Are Looking For

## Shenandoah National Park Trust is assembling a strategy team to scale our mission.

- We seek individuals who are passionate about Public Lands, building future stewards, and protecting our natural and cultural legacy.
- People who do not just believe in our cause but know how to scale.
- Infuse fresh and diverse perspective into sparking creative discussion, embracing innovation and driving transformative outcomes.
- Inspire and engage others through storytelling.
- Respectfully work through difficult problems and complex situations.
- Champion Access to the Outdoors by actively promoting and integrating inclusion and collaboration into decision-making.
- Engage with your networks to help fundraise and build a community of passionate Shenandoah National Park lovers.
- We are seeking individuals from all communities; but are particularly keen to bring in more voices from the western side of the park and NOVA/D.C. area.

## You are excited about...

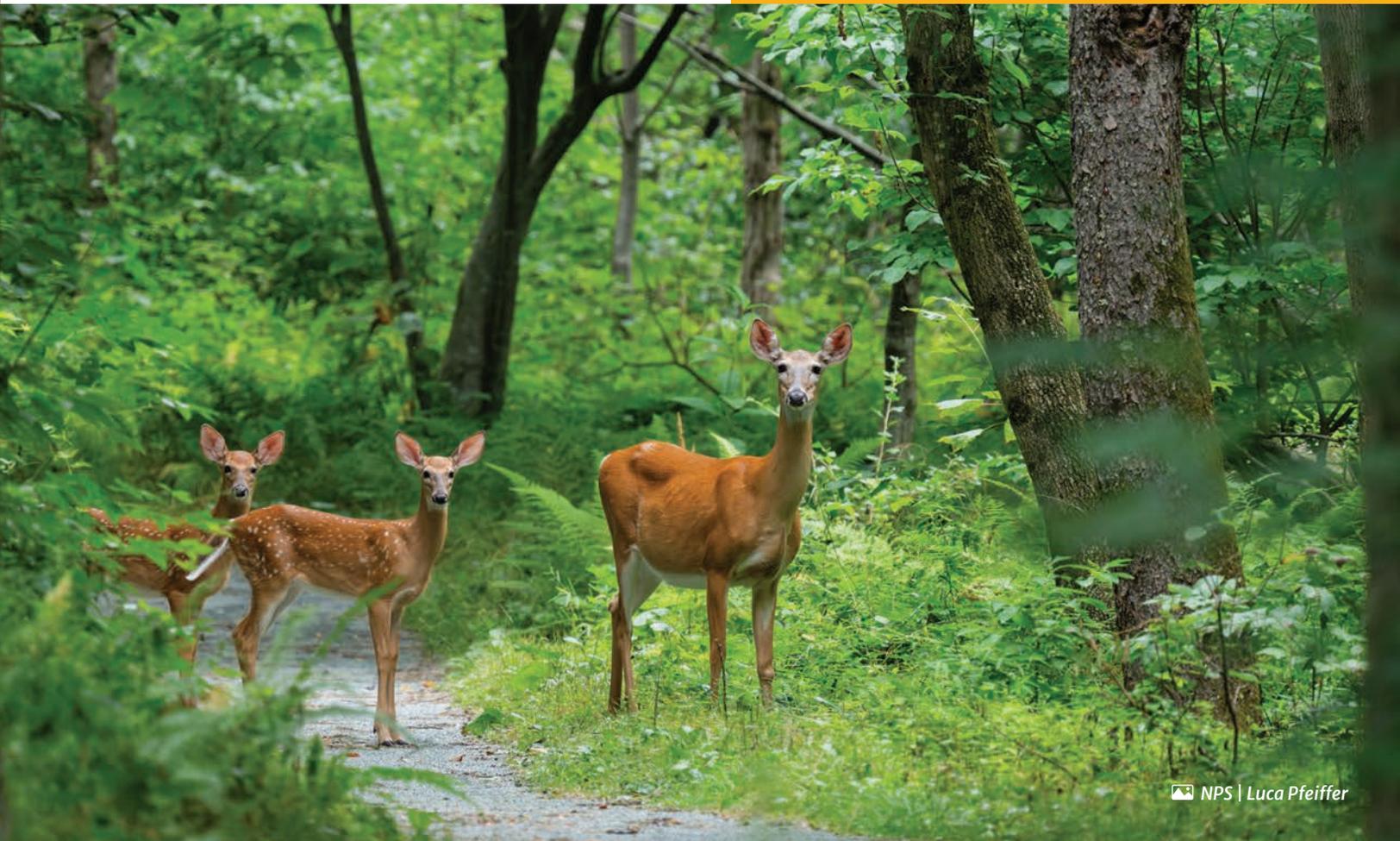
- Being a vocal ally and advocate for SNPT and the Park.
- Increasing organizational financial health by actively participating in campaigning, fundraising, giving, and relationship-building.
- Lending your time and capacity to commit to something truly special by fully engaging during and between meetings and events.

## You don't need to have...

- Prior nonprofit board experience. We welcome applicants who can bring unique skills and fresh perspectives.
- Prior outdoor experience. While we value our leaders' meaningful connections with nature, extensive outdoor experience is not required.

## WE CRAVE DIFFERENCE.

**If you don't see yourself reflected here but believe your voice belongs in the room, we hope you'll apply. Our board should reflect the diversity of the people, communities, and stories of Shenandoah.**



# What We Will Ask of You

As a Board Trustee, you'll be a strategic partner in advancing our mission and ensuring Shenandoah thrives for generations to come. Here's what that looks like:

## Fully engage and devote time and effort to duties and responsibilities.

- Attend quarterly board meetings (in person or virtually) and engage in key strategic discussions.
- Willingly serve on one or multiple committees or task forces to provide oversight and insight.
- Carefully review supporting materials before board and committee meetings.
- Actively participate in programmatic activities and functions such as special events.

## Engage in giving and development efforts.

- Play an active role in fundraising and relationship-building to ensure the financial integrity of the organization.
- Make SNPT one of the top nonprofits you support.

## Build community connections.

- Stay current on the organization's activities and news and actively engage and represent the organization in the ecosystem of our participants, partners, funders and other important relationships.
- Act as an ambassador at SNPT events with various constituents, including business and community leaders, educators and donors.
- Cultivate new board members, supporters, and donors.

Together, we'll protect Shenandoah's past, shape its future, and ensure everyone has a chance to experience its wonder.

*Let's connect.*

Learn more or apply here today:

